Sanjana Gupta

Tech Journalist

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SKILLS

- Technical writing
- Feature writing
- News reporting
- Deep tech domain knowledge
- Information visualisation
- Multimedia storytelling
- Interviewing (as well as video podcasts)
- Research

EDUCATION

- Srishti Manipal Institute of Art, Design, and Technology (SMI), Bengaluru [Manipal Academy of Higher Education]

  BACHELOR OF DESIGN

  Major - Information Arts and Information Design Practices
  Interested
  Minor - Creative Writing
  Completed in 2024

- Hopetown Girls' School, Dehradun

  SCHOOLING (Science)

  Completed in 2020

ABOUT ME

As a tech journalist, I specialise in AI and deep tech, covering the intersection of hardware and human-in-the-loop. From from humanoids and LLMs to the chip infrastructure that powers AI, wafer fabs to quantum networks, I use my background in information design to research complex supply chains and machines, telling the story of how they're remaking our world.

WORK EXPERIENCE

Associate Tech Journalist

Analytics India Magazine (AIM), Bengaluru
Feb 2025 – Present

Covering everything **deep tech** and emerging tech, including **startups**, **semiconductors** (investigating the geopolitical impact of semiconductor manufacturing in India and globally), reporting on the intersection of **generative AI compute** and **data centre** sustainability, **space tech**, **quantum**, **robotics**, and **telecom**. I also tried my hand at hosting video podcasts (mentioned later in the CV).

Journalist Intern

Analytics India Magazine (AIM), Bengaluru
Oct 2024 – Feb 2025

Explored all areas in AI, including **startups**, big **technology companies** (Apple, Meta, OpenAI, Microsoft, NVIDIA, Google, etc.), along with bits of **Chinese, Taiwanese and US** ecosystems in addition to **India**. Also delved into different areas of covering **LLMs, data centres, storage** and **computing**.
Towards the end, shifted to covering deep tech and emerging tech.

Writer, Editor & Graphic Designer

Itihaasa, magazine based in Pune
June 2023 - Oct 2024

A freelance writer, editor and graphic designer of magazines for an organisation focused on enlightening all age groups of audience with a richer version of Indian history as compared to what is taught in high school. They aim to contribute to the Indic renaissance and strive to be an unbiased source of history through their magazines and events.

Writer & Editor Intern

Good Luck Publishers, Delhi
June 2023 - August 2023

A two-month internship in which I learned processes of an educational publishing house. My responsibilities ranged from creating a teacher's guide for grades XI & XII English writing books (subsequently published) and various editing tasks from time to time.

REFERENCES

Prabhu M
Senior Editor at AIM
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Phone: +91 98866 79248

Murali Krishna S Menon
Professor at SMI
Email : murali.menon@manipal.edu
Phone: +91 97890 60047

Farhat Ara
Associate Professor at SMI
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Phone: +91 89717 83960

VIDEO PRESENCE

- Podcast with Nagendra Nagaraja, Founder, CEO & Chairman at QpiAI - Watch here

- Podcast with Arjun Naik, CEO at Scandron - Watch here

- Podcast with Manjunath Jyothinagara, MD at KASTECH Equipments - Watch here

- Podcast with Sujoy Chakravarty, Co-Founder & CEO of Quanfluence - Watch here

- Nano Banana Pro vs GPT IMAGE 1.5 - Watch here

- India's Deep Tech Enters Its Make-Or-Break Moment - Watch here

- Inside CES 2026: LEGO's Smart Brick, LG's Home Robot & NVIDIA's Alpamayo - Watch here

ACHIEVEMENTS

- Video podcast with Nagendra Nagaraja, Founder, CEO and Chairman of QpiAI, garnered 564,000+ views.
- Interviewed Dr Lilian Pintea at the Jane Goodall Institute on the use of generative AI and satellite imagery in primatology, including coverage of its digitisation partnership with Amazon Web Services.
- Covered AWS re:Invent 2025 in Las Vegas, attending CEO Matt Garman's keynote and conducting interviews with global tech leaders from AWS, robotics, AI and developer platforms. Some include Ryu Jung-hee (Founder & CEO, RLWRLD), Josh Gruenstein (CEO, Tutor Intelligence), Amit Patel (GM/Director, AWS), Praveen Sridhar (Head of Partnerships, AWS India), and Ankit Sobti (Co-Founder, Postman).
- Interviewed Nobel Laureates David Gross (Physics, 2004) and Duncan Haldane (Physics, 2016) on India's quantum research progress and R&D ecosystem.

REPORTING PORTFOLIO

- US Export Rules Put India's Chip Industry at Crossroads - Read here

- 'Make in India' Spins the Wheel Amid Rising Chinese Imports - Read here

- Robots Assist, But Humans Decide: Why Indian Surgeons Won't Hand Over the Scalpel - Read here

- AI Chatbots' Thirst May Kill Our Water Resources - Read here

- These Indian Researchers Have the Cure to OpenAI's Indic Trouble - Read here

- India to Set Ground for Quantum Communication From Ladakh - Read here

- STEM's Surge Has a Name: The Sunita Williams Effect - Read here

- SoftBank Shares Slip 40% as AI Bubble Fears Worsen - Read here

- Is the Race to AI Driving Data Warming — A New Global Warning? - Read here

- These Drones are Flying at 18,000 Ft, Above the Himalayas for the Indian Army - Read here

- This Hyderabad Startup is Building India's First AI Lab in Orbit - Read here

- Indian-Made Drones are Watching the Line of Control from the Sky - Read here

- How N Space Tech is Rewiring India's Space Signals - Read here